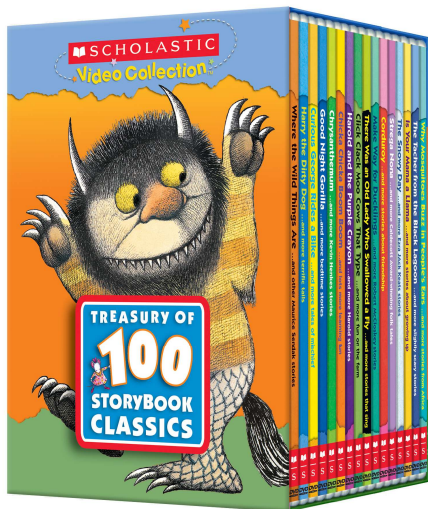


  
**Storybook Treasures™**

**GIVE THE GIFT THAT KEEPS ON GIVING WITH SUPERLATIVE SELECTIONS FROM THE #1 AWARD-WINNING KIDVID SERIES -- SCHOLASTIC STORYBOOK TREASURES™!**

SCHOLASTIC STORYBOOK TREASURES™ offers colorfully and faithfully animated stories on DVD, adapted from some of the best-loved, best-selling children's books of all time. With a refreshed line that now offers more digitally-enhanced content than ever – featuring at least an hour of stories on each DVD, as well as an enhanced read-along function – these titles have earned their place as the award-winning building blocks of every family's home entertainment library. And, this holiday season, Scholastic offers a wonderful selection of classics certain to thrill kids and parents alike! **As you compile your 2008 Holiday Gift Guide, if you're interested in receiving screeners or materials or have any questions, don't hesitate to contact Beth Blenz-Clucas at (503) 293-9498/bethpr@msn.com.**

“Narrated by celebs like Sarah Jessica Parker and James Earl Jones, animated faves such as *Curious George Rides a Bike* will make kids actually like bedtime.”  
-- *People Magazine*



**TREASURY OF 100 STORYBOOK CLASSICS -- NEW THIN-PAK MAKES IT A PERFECT FIT FOR ANY BOOKSHELF!**

Some of the best-loved tales in children's literature are collected in this handsomely packaged thin pak gift set! The **TREASURY OF 100 STORYBOOK CLASSICS**, offering families an unprecedented collection of 100 classic, award-winning storybooks on 16 DVDs, is value-priced at \$99.95SRP. From the **Maurice Sendak** classic "Where the Wild Things Are" to the beloved adventures of Curious George and Corduroy, the set features works by some of the most acclaimed children's authors and illustrators including: **Ezra Jack Keats, H.A. Rey, Kevin Henkes, Doreen Cronin and Robert McCloskey**, just to name a few. With a helpful read-along option, and celebrity narrators such as **Forest Whitaker, Cyndi**

**Lauper, and many more**, this collection is certain to be treasured for years to come!

**TREASURY OF 20 STORYBOOK CLASSICS**

Just in time for the holiday season, 20 award-winning and classic children's stories have been brought together in this fantastic 4-DVD collection, featuring over four hours of quality children's entertainment. From Karma Wilson's best-sellers "Bear Snores On" and "Bear Wants More", to the Beverly Cleary classic "The Mouse and the Motorcycle", parents and children alike are sure to enjoy these storybook treasures, featuring celebrity narration by Sean Hayes, James Naughton, B.D. Wong and others. All stories – who, together, have won 35 awards including the Caldecott, NAPPA and Parents' Choice Gold - offer Scholastic's innovative read-along function making this the ultimate in edu-tainment! (Available 11/18; \$29.95SRP)

## **WHERE THE WILD THINGS ARE...AND FIVE MORE STORIES BY MAURICE SENDAK**

Let the wild rumpus begin anew as Sendak's beloved and landmark children's classic comes to rich, animated life for a new generation this DVD, which also includes six animated Sendak tales (including "Pierre," "One Was Johnny," "Alligators All Around," "Chicken Soup with Rice," and "In the Night Kitchen."), a rare, behind-the-scenes interview with the author, the Spanish language version of "Where the Wild Things Are", and special edition stickers. With the new read-along function on "Where the Wild Things Are," children will delight in following the narration in this beautifully animated version of Max's wildly imaginative adventures! (Available now)

**DIARY OF A SPIDER...AND MORE CUTE CRITTER STORIES** -- The title story, adapted from the best-selling picture book by Doreen Cronin, is a sequel to "Diary of a Worm", but this time, spider is the star! Walk and talk with the animals in this wild and woolly collection presenting stories about creatures both large and small, including the additional tales "Roberto the Insect Architect", "Norman the Doorman" and "The Mysterious Tadpole". (Available Now)

## **CORDUROY...AND MORE STORIES ABOUT CARING**

Corduroy," the beloved brown bear created by author Don Freeman, turned 40 this year. This special anniversary DVD edition features live action-animated adaptation of the original story and several more stories, including "I Love You Like Crazy Cakes", narrated by Mia Farrow, "Goose", narrated by Laura Dern and Virginia Lee Burton's treasured classic "Mike Mulligan and His Steam Shovel". (Available now)

## **HARRY THE DIRTY DOG...AND MORE PLAYFUL PUPPY STORIES**

Gene Zion's loveable pup provides the animal antics on this retro classic faithfully adapted from the best-selling book about wayward Harry, who runs away before bath time and plays outside until he changes into a black dog with white spots. Back home again, he must use all his wits and tricks to convince his family who he really is. Other puppy tales on this woof-tastic collection include "No Roses for Harry", "Officer Buckle and Gloria" and "Dot the Fire Dog". (Available 9/23)

## **MAKE WAY FOR DUCKLINGS...AND MORE DELIGHTFUL DUCK STORIES**

The timeless title tale, based on Robert McCloskey's Caldecott Medal book, concerns Mr. & Mrs. Mallard's search for the perfect spot to raise their young in Boston's Public Garden. One of the first productions from Weston Woods in the '50s, this animated short feature helped drive the popularity of the original book. In turn, the book's popularity led to the construction of a statue in the Public Garden of the mother duck and her eight ducklings, which remains a popular destination for children and adults alike. Other stories on this collection include "The Story About Ping", "The Ugly Duckling" and "Angus and the Ducks". (Available 9/23)

## **THE NIGHT BEFORE CHRISTMAS...AND MORE CLASSIC HOLIDAY TALES**

Celebrate the holidays with seven family-favorite tales brought to rich life on this DVD – the perfect stocking stuffer! Aside from the title tale, faithfully adapted from Clement Clark Moore's best-selling book which has sold over 1 million copies, the holiday-themed collection offering something for everyone also includes the Hanukkah story "In the Month of Kisley," "Seven Candles for Kwanzaa" narrated by Alfre Woodard, "Too Many Tamales", "The Little Drummer Boy," and two Rosemary Wells' classics "Max's Christmas" and "Morris's Disappearing Bag". (Available 10/30)

### **About Weston Woods Studios**

Weston Woods® Studios, a division of Scholastic Media, is the leading creator of audiovisual adaptations of classic children's picture books. Serving the school and library market as a supplemental educational resource, Weston Woods has brought such cherished films as *Where the Wild Things Are* and *Make Way for Ducklings* to generations of children. These best-loved stories are offered through retailers on DVD, as SCHOLASTIC STORYBOOK TREASURES, distributed by New Video. For more information visit us at <http://teacher.scholastic.com/products/westonwoods>

**About Scholastic**

Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology and children's media. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. The Company distributes its products and services through a variety of channels, including proprietary school-based book clubs and school-based book fairs, retail stores, schools, libraries, television networks and the Company's Internet Site, [www.scholastic.com](http://www.scholastic.com).

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