



**FOR IMMEDIATE RELEASE**

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**THE NIGHT BEFORE CHRISTMAS ...AND MORE CLASSIC HOLIDAY TALES**

**THIS NEW DVD FROM SCHOLASTIC STORYBOOK TREASURES™**  
**IN STORES OCTOBER 28**

**NEW YORK, NY** -- 'Twas several months before Christmas, and all through retail, Scholastic Storybook Treasures™ ([www.scholastic.com](http://www.scholastic.com)) was happily presenting captivating storytime fun with **THE NIGHT BEFORE CHRISTMAS...AND MORE CLASSIC HOLIDAY TALES**. The latest in the acclaimed, award-winning line of DVDs, this themed release celebrates the winter holiday season, with family-favorite stories about Hanukkah, Kwanzaa and Christmas. Narrators, including Anthony Edwards, Alfre Woodard, Jenny Agutter and Theodore Bikel, make the stories sparkle with wit and humor, and are certain to entertain kids and adults alike. The perfect stocking stuffer is value priced at \$14.95SRP.

The title tale, based on Clement C. Moore's beloved and timeless poem, has been adapted from Jan Brett's exquisitely illustrated book which, to date, has sold more than one million copies. With festive music and narration by the talented Edwards, this version is sure to warm the cockles of any grinch's heart! Six additional colorfully animated holiday stories add to the storytime fun: *In the Month of Kislev* (adapted from a story by Nina Jaffe and narrated by Theodore Bikel), *Seven Candles for Kwanzaa* (adapted from a story by Andrea Davis Pinkney and Brian Pinkney, narrated by Alfre Woodard), *Too Many Tamales* (presented both in English and Spanish, and adapted from a story by Gary Soto), *The Little Drummer Boy* (with animated illustrations by Ezra Jack Keats) and two Rosemary Wells classics, *Max's Christmas* (narrated by Jenny Agutter and Rex Robbins) and *Morris' Disappearing Bag*.

The SCHOLASTIC STORYBOOK TREASURES™ line offers animated stories faithfully adapted from some of the best-loved, best-selling children's books of all time. This new release features an hour of stories, eye-popping packaging and an enhanced Read-Along function, designed to help kids learn to read as the narration is synchronized with the on-screen action. In conjunction with the line, a consumer-friendly website can be found on [newkideo.com](http://newkideo.com), providing families with the latest information on new releases, product reviews, activities for children and more.

**About Weston Woods Studios**

Weston Woods® Studios, a division of Scholastic Media, is the leading creator of audiovisual adaptations of classic children's picture books. Serving the school and library market as a supplemental educational resource, Weston Woods has brought such cherished films as *Where the Wild Things Are* and *Make Way for Ducklings* to generations of children. These best-loved stories are offered through retailers on DVD, as SCHOLASTIC STORYBOOK TREASURES, distributed by New Video. For more information visit us at

<http://teacher.scholastic.com/products/westonwoods>

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**About Scholastic**

Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology and children's media. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. The Company distributes its products and services through a variety of channels, including proprietary school-based book clubs and school-based book fairs, retail stores, schools, libraries, television networks and the Company's Internet Site, [www.scholastic.com](http://www.scholastic.com).

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Pre-order date:	September 30, 2008	Genre:	Kidvid/Ages 3-9
Street date:	October 28, 2008	Sug. Retail Price:	\$14.95
Rating:	N/A	Catalog #:	NNVG134331
Running Time:	Approx. 60 mins.	Screeners:	Avail. upon request
Format:	DVD/Single	Color Artwork:	Avail. upon request